

MAYNARD PUBLIC SCHOOLS
Minutes of School Committee Meeting
Coolidge School
July 10,2007

Present: W. Kohlman, M. Brannelly, A. Pratt, B. Smith, P. Berry
Administrators: M. Masterson

Dr. Masterson opened the meeting at 7:00 p.m.. He briefly outlined the major challenges of the year ahead as advancing the facilities needs of both Green Meadow and the High School, and referenced the related High School facilities/Accreditation issues. Secondly, he referenced the inadequacy of the '08 budget and his perspective that an operating override would be needed for the 09 fiscal year.

He then requested nominations for the position of School Committee Chair. M. Brannelly, seconded by A. Pratt nominated Bill Kohlman. Bill Kohlman was elected 4-0-1. (He abstained.) The Chair then requested nominations for Vice-Chair. Mary Brannelly was nominated by Ann Pratt, seconded by Brian Smith and elected 4-0-1. (Mary abstained.)

Advertising at Alumni Field:

Dr. Masterson introduced Bob Gottlieb, principle of Sceptre Marketing. The Superintendent suggested that the initial effort to raise revenue through advertising would be small and focused. Mr. G. discussed his proposal (attached). He first explained the need for a traffic study to determine the number of commuter-cars passing the Alumni Field fence. He suggested 3 billboard 'panels' along #27 and 7 along #117. He spoke of 90 day contractual periods; longer if first efforts were successful. The SC members discussed traditional non-profit banners and a desire to approve of all ads. Members also requested a 'long-term' look at other with-in-the field billboards. Concerns were raised about aesthetics and vandalism, as was the hope that students could get involved in the research and advertising as an educational experience. The Com. requested that Mr. G create a contract proposal and begin working w/the Superintendent towards a September start-up.

Abuse & Neglect Policy:

Accepted as first reading.

Account transfers:

Motions: "To move \$75,200 from expenses, #2222, to salary, #1111" and "to move \$602,622 from the FY07 budget to the FY08 salary line, #1111."

Approved 5-0.

Everett School Committee's charter school resolution:

The SC voted 5-0 to endorse the Everett School Committee's resolution. Committee members requested that Dr. Masterson so inform the Governor, our Reps, the DOE, the Board of Education and the Everett School Committee.

Summer Calendar:

Members planned a work session for Wednesday, August 15 at 6:30PM, location to be determined and a follow-up, if necessary on Wednesday, August 29.

Members Requests:

- AMSA numbers, our students at AMSA?
- AVT: how is our tuition calculated?; what about tuition \$ for students who return after 10/1? (Ann will speak w/Laura Ross)
- List of teachers who left; list of new teachers. SC "meet" new teachers, how? When?
- Query Senator Resor re MSBA contact.
- Pete provide some form of construction updates to Sc.
- Congrats to AP teachers

At 8:23 p.m. the members voted unanimously to enter into executive session, Chap.39 #23B (3) not to return to open session.

Respectfully submitted,

Mark R. Masterson
Superintendent of Schools